



## 2021 ICAA CONVENTION & TRADE SHOW SPONSOR GUIDE

JW Marriott San Antonio Hill Country Resort & Spa | September 23 – 25, 2021

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***Looking to increase your brand exposure and connect with insulation contractors, all in one place? Become a sponsor of the 2021 ICAA Convention and Trade Show!***

In addition to its many benefits, Sponsorship reflects your commitment to the insulation industry and to ICAA, a national organization dedicated to the service and support of professional residential and commercial insulation contractors. Our members work with all insulation materials: cellulose, fiberglass, mineral wool, reflective/radiant, thermal, air barriers, and spray polyurethane foam.

Read on to see the benefits of each sponsor category.  
Contact [icaa@insulate.org](mailto:icaa@insulate.org) or (703) 739-0356 for more information.



### ICAA 2021 AT-A-GLANCE

**Attendees:** Insulation contractors, suppliers, distributors, and manufacturers from across the U.S. and beyond.

**Time & Place:** September 23-25, 2021 at the JW Marriott San Antonio Hill Country Resort & Spa

**Trade Show:** The newest & best from 100+ exhibitors gathered together in one room.

**Convention:** Educational programming focused on business skills, technical know-how, and regulatory updates.





## SPONSOR BENEFITS

## SPONSOR CATEGORIES

	Platinum	Gold	Silver	Bronze
Priority exhibit booth selection	First	Second	Third	Fourth
Complimentary staff passes (#) (in addition to 2 per exhibit booth)	4	4	2	1
Discounted customer passes	6	4	2	--
Premium booth surcharge waived	●	●	●	●
Inclusion in ICAA's Trade Show Sponsor Punchcard Traffic Builder	●	●	●	●
Recognition in Convention issue of <i>Insulation Contractors Report</i>	●	●	●	●
Shout-out in President's opening Convention address	●	●	●	●
Company logo in Convention program	●	●	●	●
Company logo on Convention signage	●	●	●	●
Half-page ad in Convention issue of <i>Insulation Contractors Report</i>	●	●		
Logos featured on Convention webpage	●	●		
Sponsored educational session	●			
Premium listing in Convention program with company logo, description, and contact information	●			
<b>COST OF SPONSORSHIP</b>	<b>CALL ICAA</b>	<b>\$5,000</b>	<b>\$2,000</b>	<b>\$1,000</b>

Please check your desired Sponsorship Level:

- Platinum
- Gold
- Silver
- Bronze

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Sponsoring Company

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Company Rep

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Email

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Signature

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Date

